

# UPPER AUSTRIA

- | INNOVATIVE
- | NETWORKED
- | SUCCESSFUL

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Prague – Linz 3h

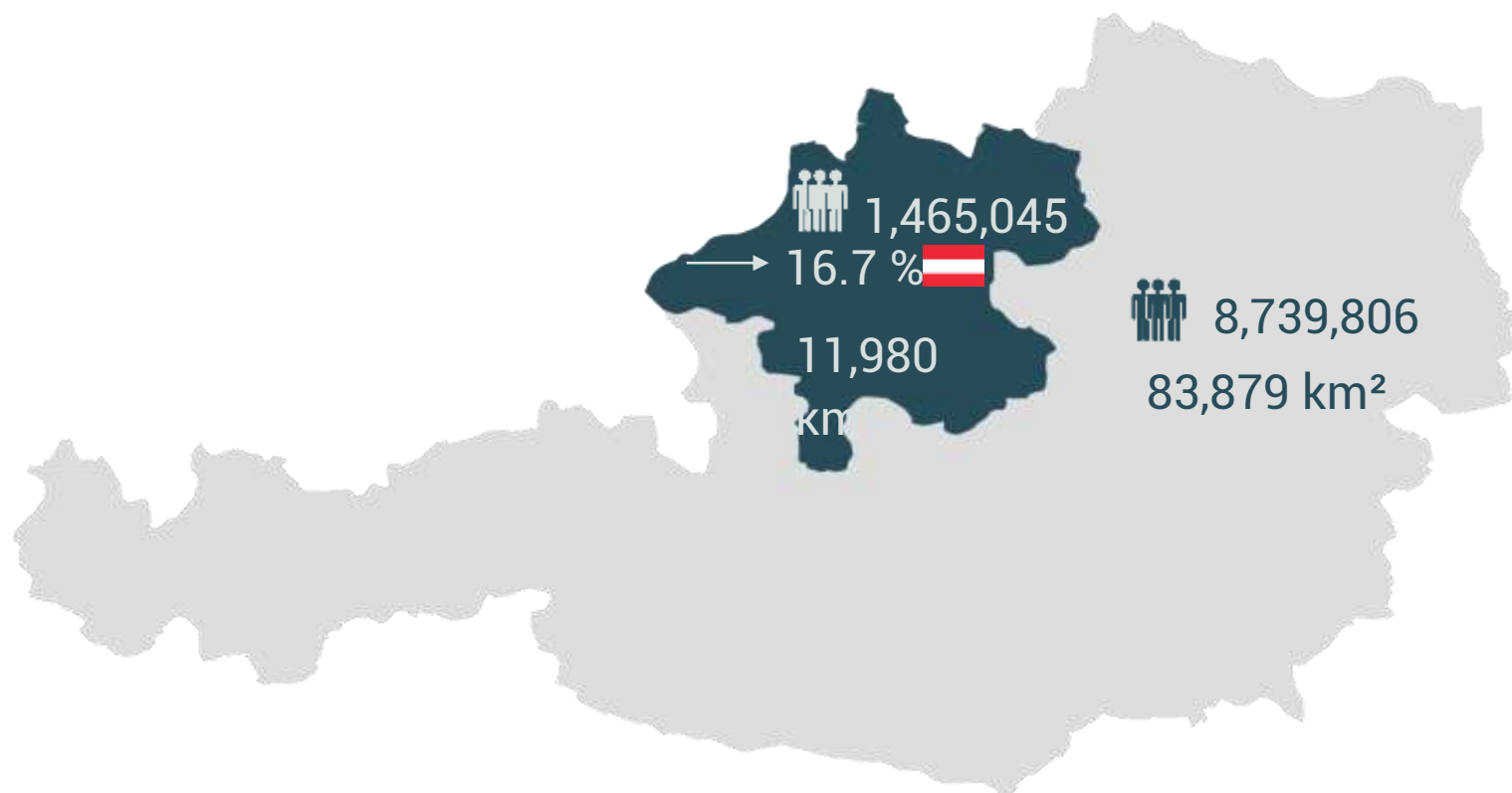




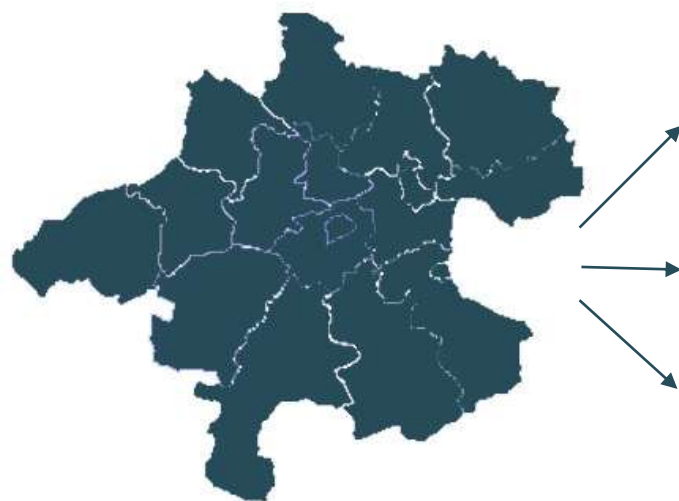
# A leading technology location

with major industrial companies and innovative SMEs

# A leading technology location



# A leading technology location



28 %



Austria's top industrial  
region

25.9 %



No. 1 export region

18 % of Austrian gross value added

# A leading technology location

## GDP



€ 63,075 million



€ 42,935 per capita

## Annual economic growth





# Competence in areas of strength



# Mechanical engineering and mechatronics

## Training



FH

HTL

- Development of mechatronic systems
- Service innovations
- Fourth industrial revolution / Production
- Young People in Technology initiative
- Silicon Austria Lab (high-frequency technology research laboratory)





# Mechanical engineering and mechatronics

Upper Austrian companies  
in this field



# Mobility

## Connected Mobility Initiative

### DigiTrans



Test locations



Linz



Enns

A2LT

Efficient mobility



# Lightweight technology

## Austrian Advanced Lightweight Technology



- Combines the competences of both companies and research bodies in the lightweight technology field
- Cross-sector and cross-border

Study courses at the JKU and Wels School of Applied Sciences

# Plastics



220



€ 7.6 bn sales revenues



50 % of total Austrian plastics industry sales

High-potential training and careers area

Smart Plastics Initiative

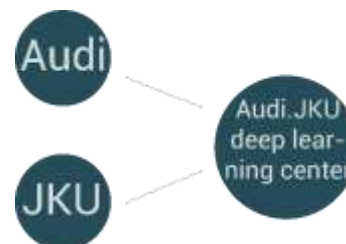


# ICT and digitization

Digitization flagship initiative



Artificial intelligence



Digital region



# Examples of Digitalisation activities in Upper Austria

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- Flagship initiative for digitalisation (LID)
- DESI
- Maturity modell for Industry 4.0

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# Flagship initiative for digitisation (LID)

Duration: 1.3.2017 - 28.02.2020

Last update: 07.05.2018

# Key points of the flagship initiative for digitisation

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- **20 point action plan** that makes the Upper Austrian economy fit for the digital future.
- **€ 22.035 million budget in 2018** for the entire flagship initiative on digitisation.
- **Business Upper Austria** is responsible for the **overall coordination** of the 20 projects (excluding broadband).
- The **projects of Business Upper Austria** as part of the flagship initiative for digitisation (budget and content) follow a three-year plan with a **total budget of 1.5 million euros**.

# Project overview 1/2

Analysis and Awareness

Structures and consulting services

Direct services for companies

1: Broadband expansion Upper Austria

infrastructure

2: Upper Austrian DESI

4: Information Security Network

3: Coordination Office for Digitisation

16: Information / Communication

7: Extension of the maturity model

5: Priority setting in the clusters

15: Accelerator Hagenberg

14: MidTech Initiative - Digital

6: Co-Working in the Upper Austrian Technology Centres

10: Focus of consulting on digitalisation

8: CKP program

9: Innovation Assistance Program: Focus on Digitalization

11: Tenders for Digital Transformation

12: Follow-up funding to aws proTrans

13: High Tech Fond - Digital

economy

# Project overview 2/2

Analysis and Awareness

Structures and consulting services

Direct services for companies

17: QV - Qualification Network Digital

18: Go Digital! Education, work, future in the digital region Upper Austria

labor market

19: Digital Coaching

20: Smart data in tourism

tourist industry

# Examples of Digitalisation activities in Upper Austria

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- Flagship initiative for digitalisation (LID)
- **DESI**
- Maturity modell for Industry 4.0



# Upper Austrian DESI 2017

innovation is our business.

# The 5 dimensions of DESI

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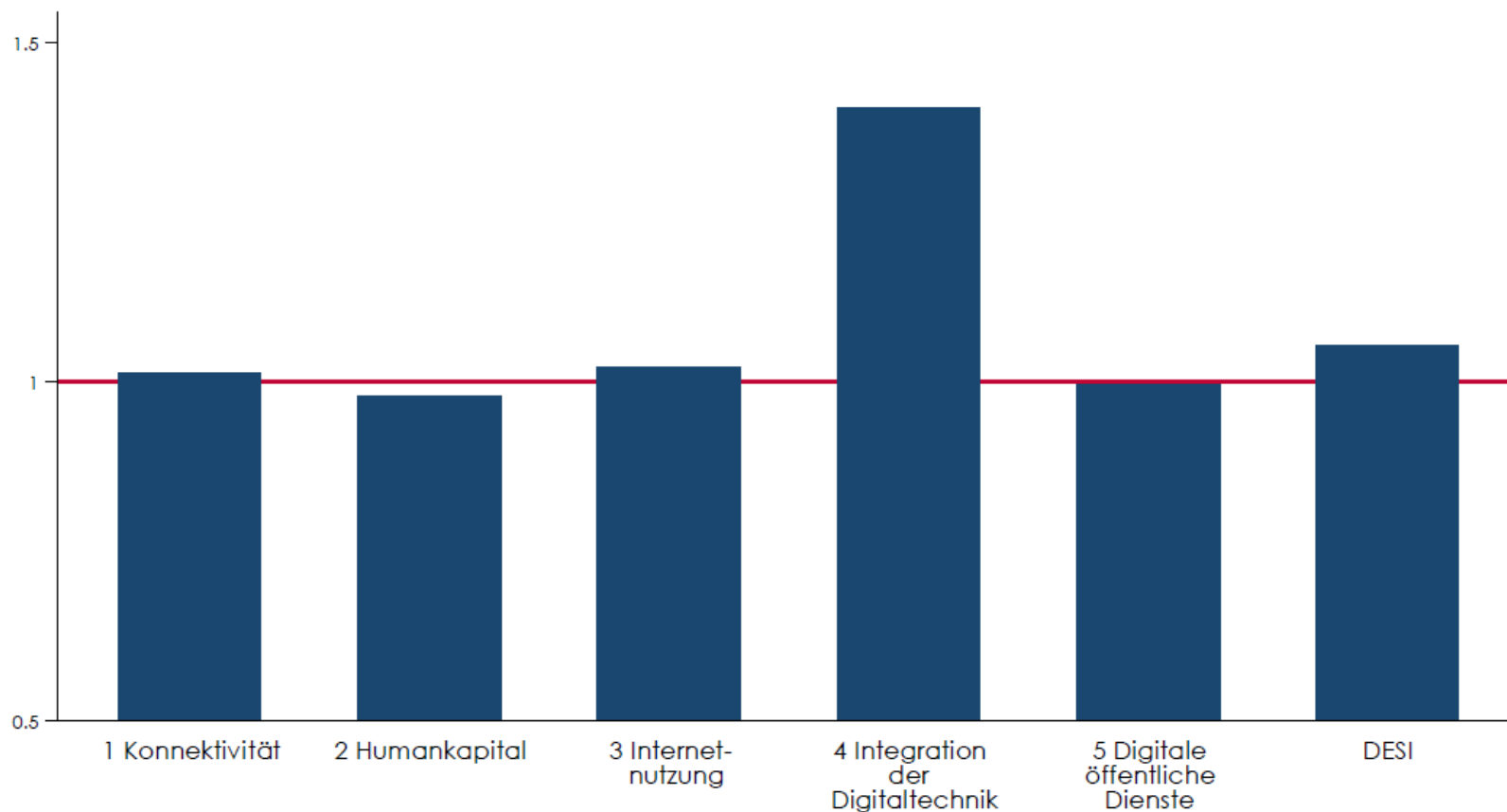
- connectivity
- Human capital
- Internet-usage of households
- Integration of digital technologies in enterprises
- Digital public services

... with a total of 25 indicators (EU DESI: 31)

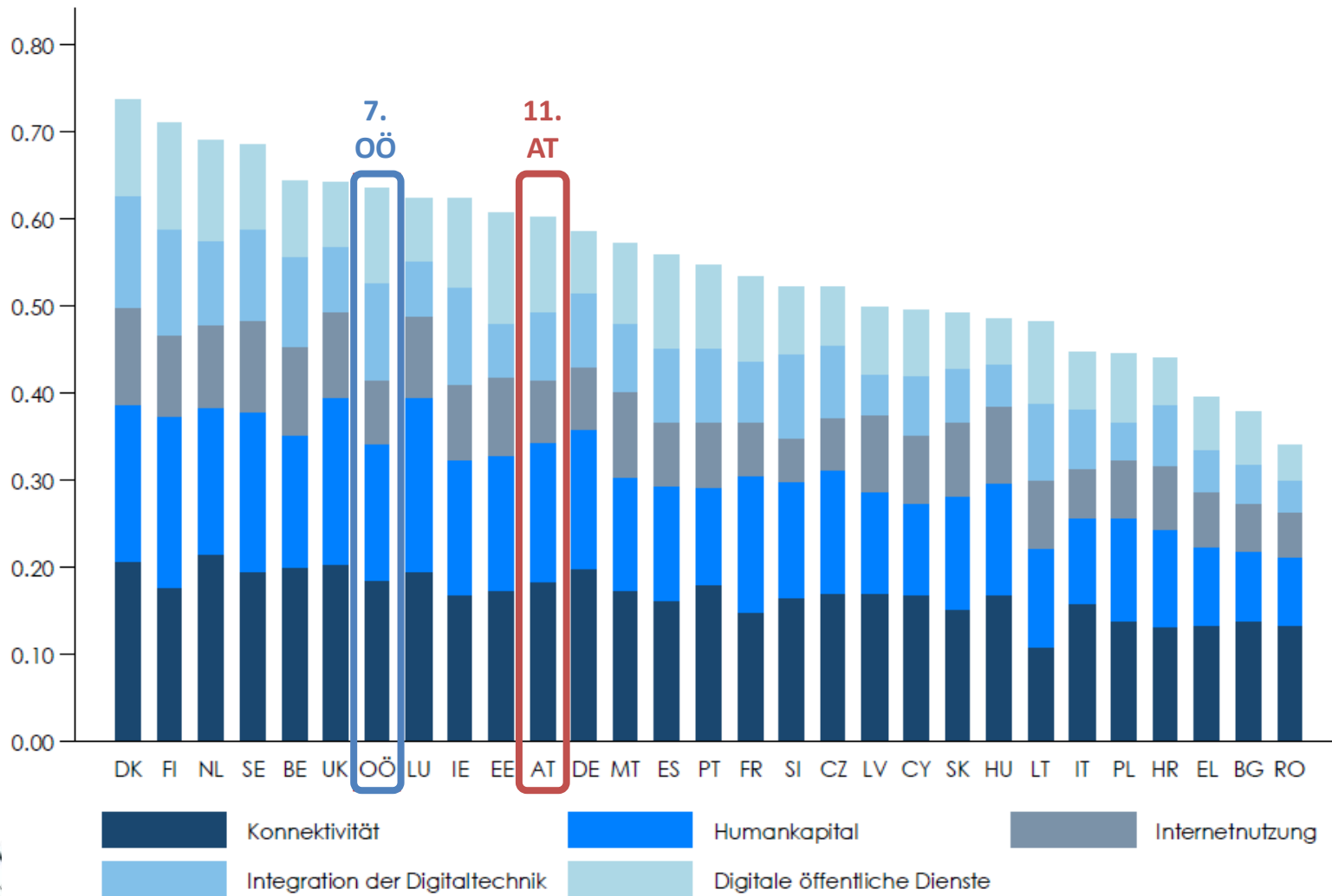


# Upper Austria vs. Austria

Abbildung 2: OÖ-DESI 2017 Scores für Oberösterreich relativ zu Österreich  
Österreich = 1



# DESI ranking including Upper Austria



# Examples of Digitalisation activities in Upper Austria

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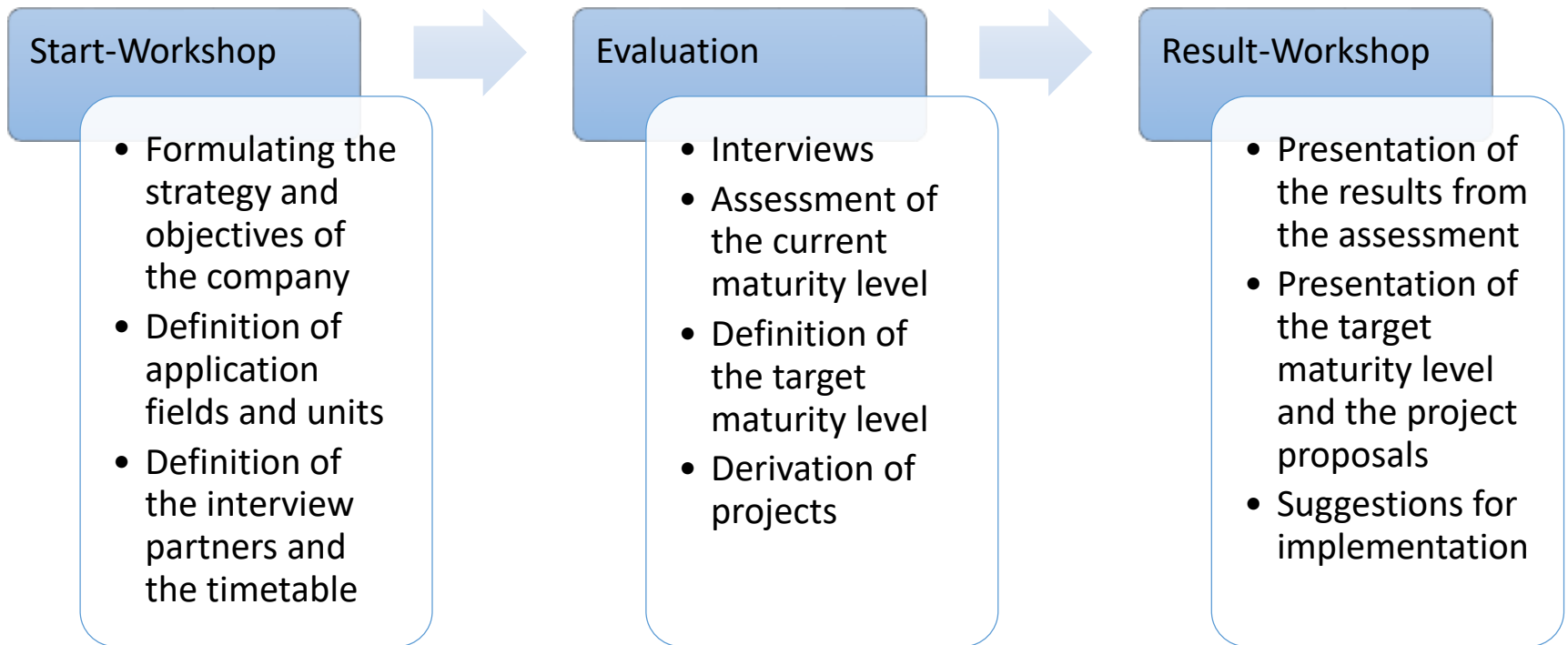
- Flagship initiative for digitalisation (LID)
- DESI
- Maturity modell for Industry 4.0

# Maturity Modell

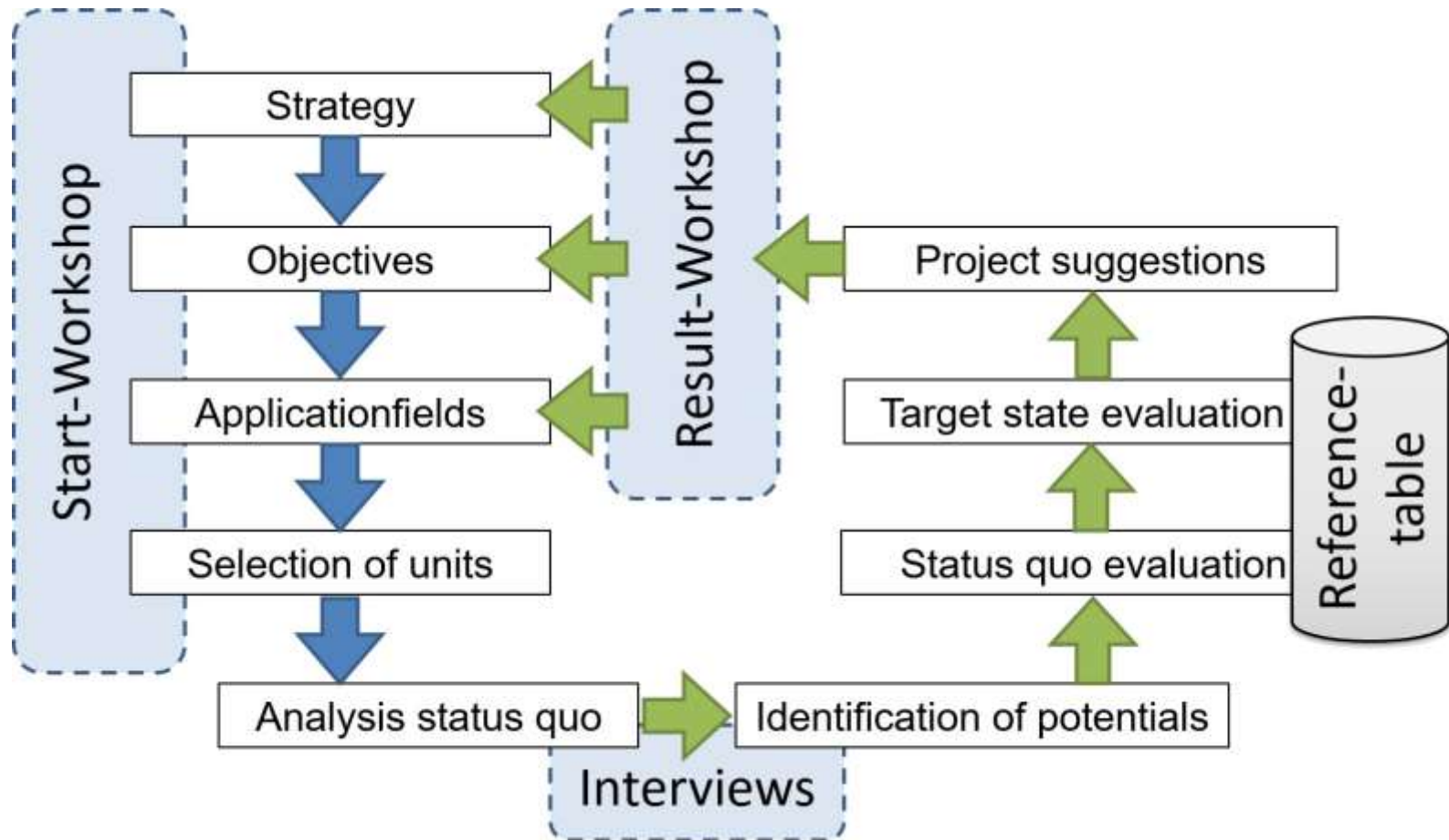
Making Advanced manufacturing measurable



# Maturity Modell – 3 Steps

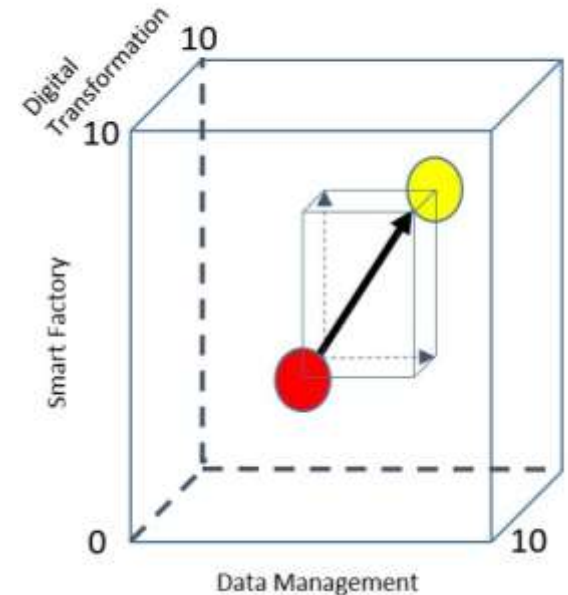


# The Maturity Model process




# Assessment Maturity Modell

- The **evaluation takes place in 3 dimensions**
  - Data Management
  - Smart Factory
  - Digital Transformation
- **24 sub-criteria** will be evaluated based on a scale from 0-10. Reference tables provides **assistance** for the Assessment.
- A **Benchmark database on Industry 4.0** will be build up through the evaluations!





# A short view into the Software-Evaluation



INSTITUT FÜR INTELLIGENTE PRODUKTION

MC MECHATRONIK CLUSTER

HOME

ERHEBUNGEN

BENCHMARK

DOWNLOADS

ADMINISTRATION

PROFIL

OPERATIVE ANWENDUNGSFELDER

VERTREE

✓ VE

✓ VE

✓ VE

AUFTRAGSZENTRUM

✓ AUFTRAGSABWICKLUNGSPROZESS

ERKAUF

✓ EI

✓ EI

KONSTRUKTION

✓ AUFTRAGSKLARHEIT

KONFIGURATION

INTERVIEWS

BEDEUTUNGEN

MASSNAHMEN

ZUSAMMENFASSUNG

DATEN

BIG DATA

✓ VOLUME

✓ VELOCITY

✓ VARIETY

✓ VERACITY

✓ VISUALIZATION

OPEN-ANSÄTZE

✓ OPEN-ANSÄTZE

SECURITY

✓ SECURITY

INTELLIGENZ

ERHEBEN

✓ IDENTIFIZIERBARKEIT

✓ LOKALISIERBARKEIT

✓ CONNECTIVITY-GRAD

✓ SPEICHERFÄHIGKEIT

✓ SENSORAUSSTATTUNG

✓ AUSSTATTUNG AKTOREN

✓ RECHENFÄHIGKEIT

NUTZUNG INTELLIGENZ

✓ SELBSTSTÄNDIGKEIT

✓ REAKTIONSFÄHIGKEIT

✓ ANPASSUNGSFÄHIGKEIT

✓ KOOPERATIONSFÄHIGKEIT

✓ MENSCH-MASCHINE SYMBIOSE

DIGITALE TRANSFORMATION

MITARBEITER

✓ MITARBEITER (KÖNNEN & WOLLEN)

✓ FÜHRUNG (DÜRFEN)

TRANSFORMATION

✓ DURCHGEHENDE DIGITALE MODELLBILDUNG

✓ SIMULATION & OPTIMIERUNG

✓ ERSETZEN MATERIELLES DURCH DIGITALES

APPLIKATIONSFELD | AUFTRAGSZENTRUM

Das Auftragszentrum beinhaltet Arbeiten zur AV, zur Produktionsplanung- und -steuerung und zur Disposition für die Beschaffungsabteilung. Sie bekommen Aufträge aus allen Business Units und versuchen einen Produktionsplan zu erstellen, welcher die Abarbeitung sicherstellt. Darauf basierend wird die Beschaffung angefordert und eine Auftragsbestätigung erstellt.

TRÄGER | AUFTRAGSABWICKLUNGSPROZESS

keine Beschreibung vorhanden

LANGFRISTIG, TECHNOLOGIE-UNABHÄNGIG

BEISPIELHAFT, TECHNOLOGIE-ABHÄNGIG

Auftragsabwicklungsprozess

		4
elektronische Verarbeitung mit menschlichem Anstoß	elektronische Bestellung im System (elektr. Lieferantenkatalog)	3
	Man	2
manuelle Verarbeitung	Auswertungen, Übermittlung auf Papier	1
Keine Weiterverarbeitung	Keine Verarbeitung	0

IST-BEWERTUNG

X 0 1 2 3 4 5 6 7 8 9 10

PPS: im 10-minütigen Intervall werden Rückmeldungen im System berücksichtigt [8]; Planung erfolgt durch Personen [3];

Wenig Informationen zur Anlieferung von Beschaffungsteilen [2];

SOLL-BEWERTUNG

X 0 1 2 3 4 5 6 7 8 9 10

Über EDI Anbindung zu Lieferanten und von Kundenabrufen stehen Informationen schneller zur Verfügung [6];

restliches gleichbleibend [8, 3]

MASSNAHMENVERKNÜPFUNG

Maßnahme	Verknüpfung
Organisation und Konstruktion	
Produktionssteuerung	
Supply Chain	

# A short view into the Software - Result

In this view you get the representation in the well-known "cube view". This view is intended to give a rough overview.

-- You have the possibility to write comments for the presentation in all views --

Allgemein

Erhebungsergebnis

Detailansicht

Applikationsfelder

Maßnahmen

Applikationsfelder

Vertrieb

Auftragszentrum

Einkauf

Konstruktion

Träger

Vertrieb

Vertrieb

Vertrieb

Sozial

Auftrag

ck

El

El

Ko

anonymisiert

Was ist das **Erhebungsergebnis**?

BEWERTUNG - GESAMT

2,67

IST-BEWERTUNG

3,99

SOLL-BEWERTUNG

BEWERTUNG - DIMENSIONEN

Dimension	IST	SOLL
Daten	1,89	3,78
Intelligenz	2,49	3,40
Digitale Transformation	3,64	4,80

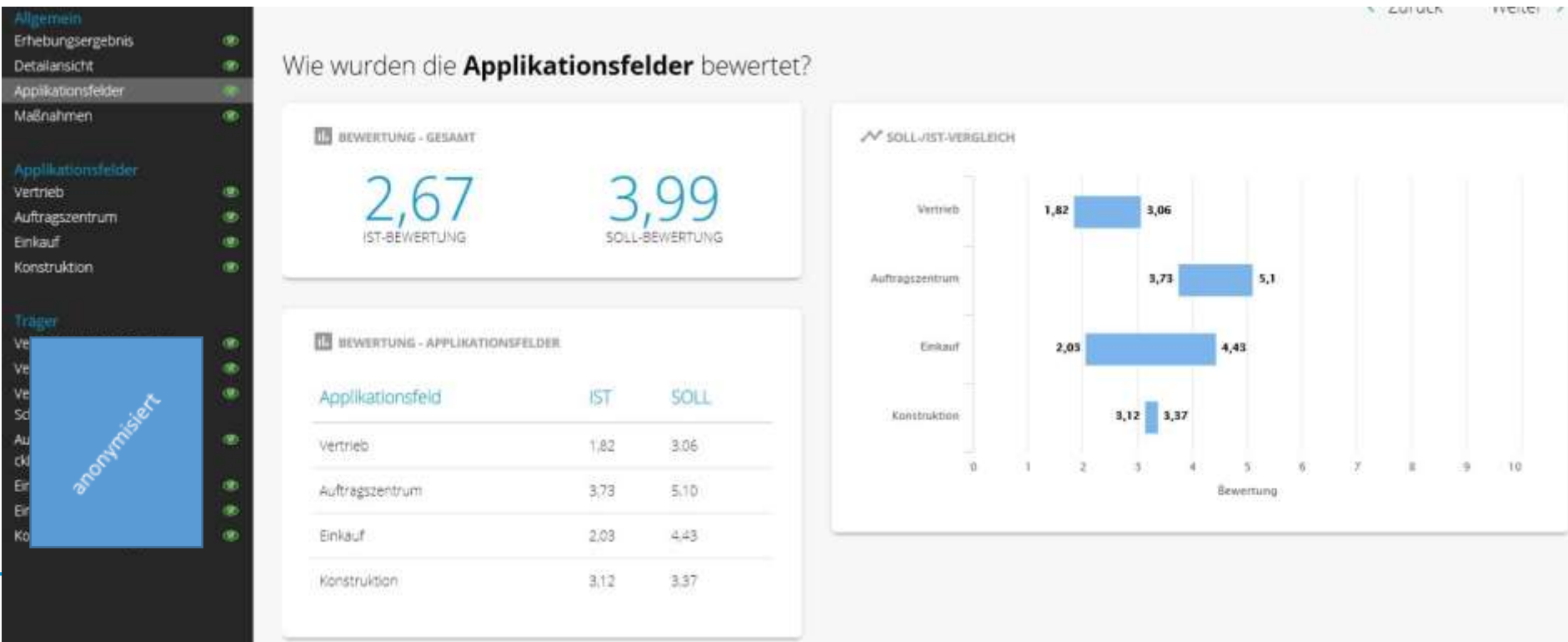
WÜRFELDARSTELLUNG

Kommentar

Hier können Sie ein Kommentar zur aktuellen Ansicht verfassen!

# A short view into the Software-Application fields

In this view, you see a summary of the status quo and target states in the examined application fields. In this case, it can be seen that a higher development potential has been identified in the application field "Purchasing" than e.g. in the "construction".

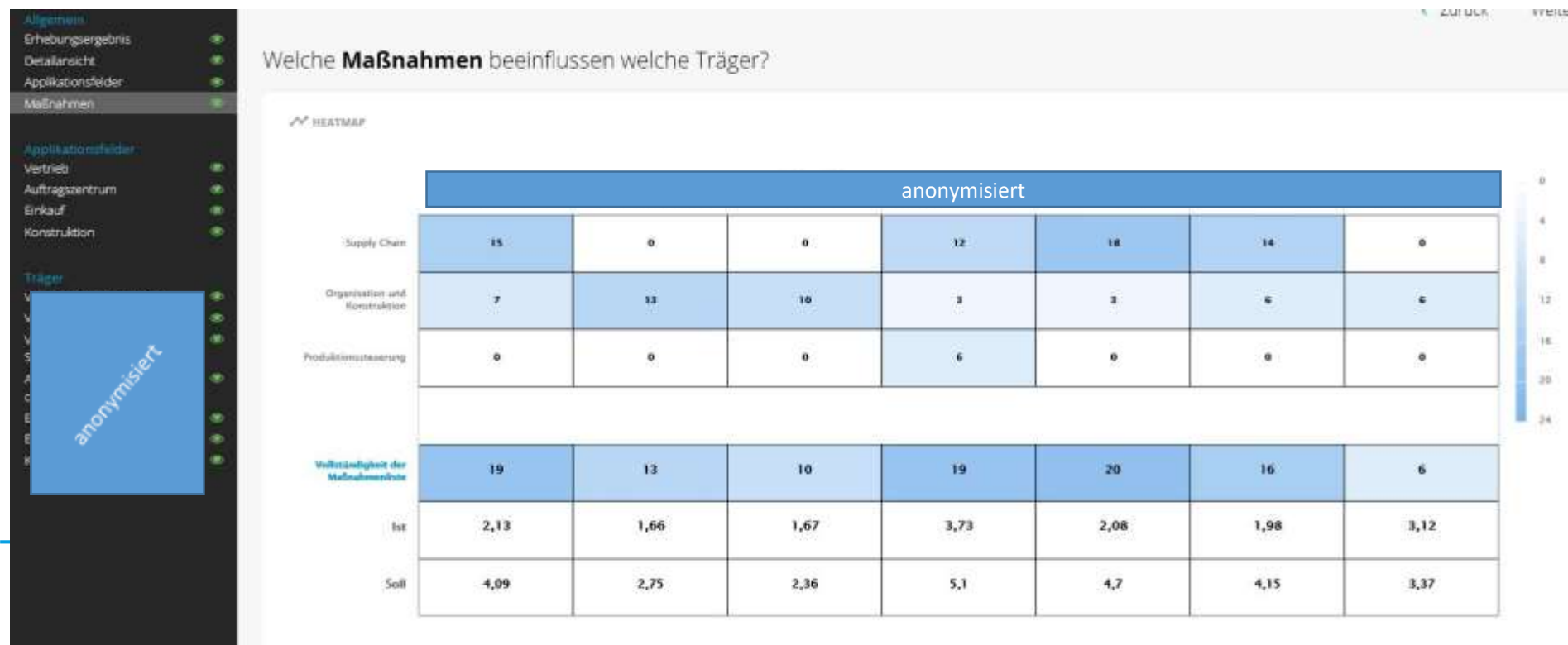


# A short view into the Software – Heatmap

**The upper table shows:** which actions (rows) are involved in which units (columns) - the higher the number, the more often a measure is linked to an unit. The action production control therefore affects only the fourth unit.

**The bottom table shows:** How many subcriteria within an unit (column) have been linked to at least one action. If all actions would be implemented, 19 subcriteria would improve in the first unit.

*A brief explanation appears when you move the mouse over the fields!*



# Contact and information

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**Business Upper Austria is the business agency of the Upper Austrian government and a partner for location development, cooperation and public funding advisory services.**

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