

Prof. Broy presents on Industry 4.0 at Printemps numérique event 12.06.2017

On 6 June, 2017, Prof. Manfred Broy, founding president of the [Zentrum für Digitalisierung Bayern](#) (ZD.B) presented on Industry 4.0 at the invitation of Printemps numérique. The presentation was part of Printemps numérique's [#intersections VOL. 5: Industry 4.0](#) event, held at the Canadian Center for Architecture in Montréal.

Prof. Broy's presentation focused on the experiences in Bavaria of digital transition and key lessons learned relating to Industry 4.0. The state of Bavaria released its [BAYERN DIGITAL II Masterplan](#), which included a 10-point plan supporting Bavaria's digital future. Other presenters at #intersections included Prof. Gilles Savard, Director General of IVADO, Mr. Frédéric Bastien, Managing Director of Mnubo, and Mr. Thomas Scarinci, Senior Vice President of aero-derivative gas turbines Siemens Canada. In the ensuing discussion forum, discussion topics included the opportunities and challenges for start-ups, young entrepreneurs and SMEs in the course of digitization. The event was a timely discussion ahead of Québec's planned release of its "stratégie numérique" in the fall of 2017.

The event was organized in cooperation with the representation of the State of Bavaria in Québec. #intersections is part of the "Printemps numérique" and seeks to connect science, industry, and art, in a showcase of Montréal's digital innovation and capacity. The result is a comprehensive series of events in Montréal on the subject of digitization, ranging from artificial intelligence to urban digitization processes and their social effects to digital art.

The event deepened the bilateral ties between Bavaria and Québec in the field of digitalisation as initiated 2016 within the Regional Leader Summit (RLS) and served as a promising activity to further cooperation ahead of the 2018 summit in Québec.



Photo Credit: Printemps numérique, 2017